

UNIVERSITY OF BRESCIA POINT OF VIEW

First Year: UNIBS Students in MAINZ

Master of Arts International Business (MA.IB)

	ECTS
Leadership and Human Resources Management	5
Quantitative Analytical Methods	5
Business Research	5
Financial Reporting	5
International Business Environment	5
Digital Transformation	5
International Corporate Finance	5
Strategic Management	5
International Marketing	5
International Business Law	5
Export Management	5
Applied Project	10
	65

Equivalences in Master of Management-International Business-UNIBS

	CFU
Leadership & complex organization	6
Quantitative methods for economics and business 1/2 (2)	4,5
Quantitative methods for economics and business 1/2 (2)	4,5
Financial statement analysis 1/2	5
International economic environment for business 1/2 (2)	5
Insegnamenti a scelta	6
Financial management (2)	6
Insegnamenti a scelta	6
International marketing (1/2)	5
Business contract law	6
International marketing (1/2)	4
International economic environment for business 1/2 (2)	4
Financial statement analysis 1/2	4
	66

Second Year: UNIBS Students in UNIBS

Master of Management-International Business-UNIBS

	CFU
Business history (1)	9
Marketing advanced	6
International economics (1)	9
Supply chain and logistics management	12
Laboratorio Global Marketing Research	2
Tesi di laurea	16
	54

Equivalences in Master of Arts International Business (MA.IB)

	ECTS
Option 1	5
Option 2	5
Option 3	5
Option 4	5
Option 5	5
Master Thesis	30
	55

Sum of Credits earned in Mainz	66
Sum of Credits earned in Brescia	54
Total	120

NOTA BENE

1. Gli esami di BUSINESS HISTORY (9 CFU) e INTERNATIONAL ECONOMICS (9 CFU), sono del primo anno a Unibs ma non sono compresi nel percorso di Mainz, pertanto gli studenti devono sostenerli al secondo anno a Brescia.

2. Gli esami di QUANTITATIVE METHODS FOR ECONOMICS AND BUSINESS (9 CFU), INTERNATIONAL ECONOMIC ENVIRONMENT FOR BUSINESS (9 CFU), e FINANCIAL MANAGEMENT (6 CFU), del secondo anno Unibs sono equivalenti a insegnamenti previsti al 1 anno a Mainz, quindi gli studenti non li sosterranno a Brescia