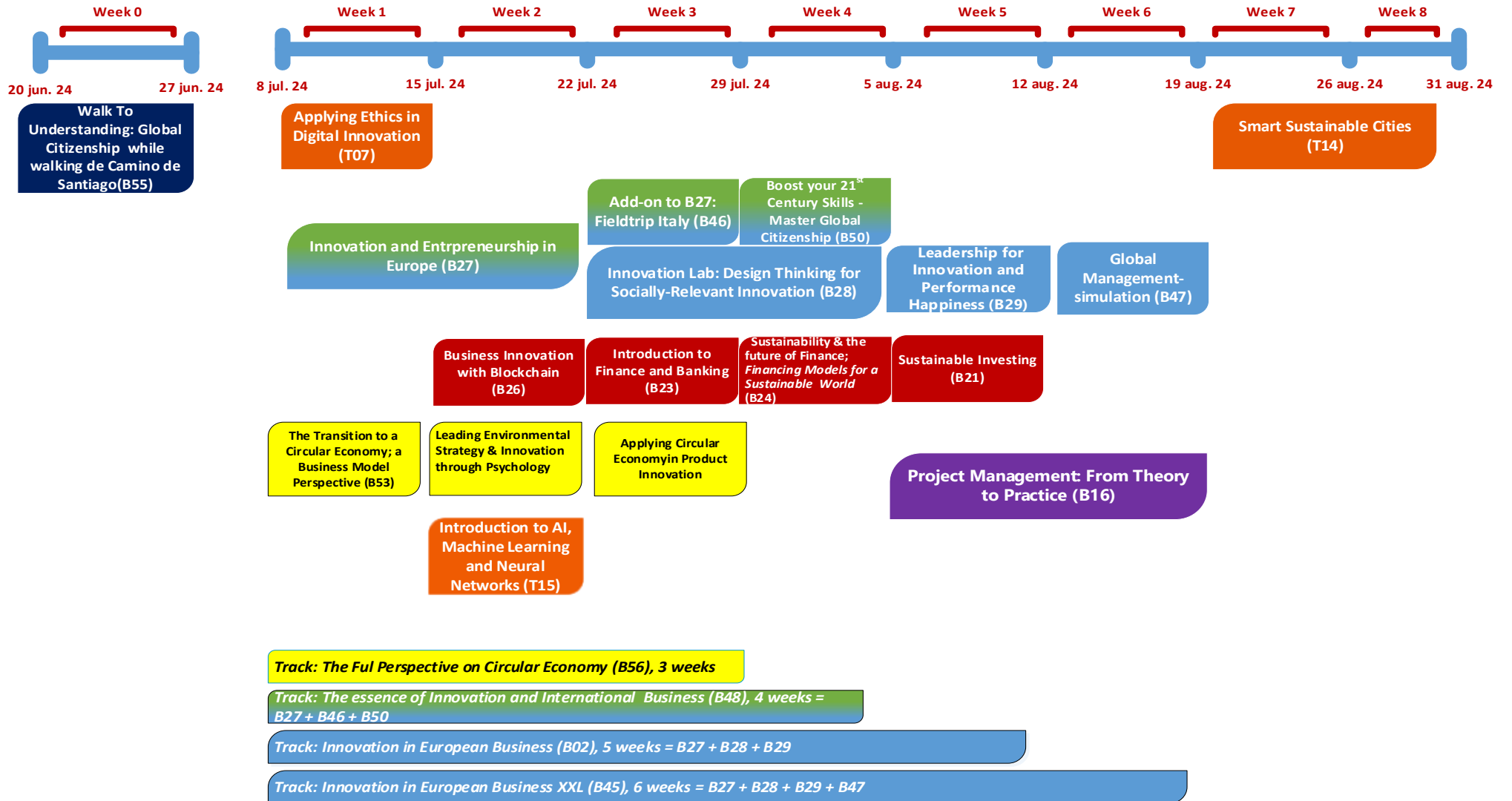


Summer 2024: Offer of HU Business School in Utrecht Summerschool



**HU Business Summer School 2024<sup>i</sup> – Course offer and fees  
for students of partner universities**

<b>Course Name</b>		<b>Regular Student Fee</b> <i>excl. housing<sup>1</sup></i>	<b>Cost per student of partner university<sup>2,3</sup></b> <i>Excl. housing<sup>1</sup></i>
<b>Track <a href="#">Innovation in European Business</a>, B27 + B28 + B29</b> (5 weeks, 10 EC)	B02	€ 2.490	€ 2.070
<b>Track <a href="#">Innovation in European Business XXL</a>, B27 + B28 + B29 + B47</b> (6 weeks, 12 EC)	B45	€2.899	€ 2.400
<b>Track: <a href="#">The Essence of Innovation &amp; International Business</a>, B27 + B46 + B50</b> <b>Incl. Field trip to Milan, Italy</b> (4 weeks, 8 EC)	B48	€2.699	€ 2.540
<b>Track: <a href="#">The Full Perspective on Circular Economy</a></b> (3 weeks, 6 EC)	B56	€ 1699	€ 1.350
<b><a href="#">Boost your 21st Skills - Master Global Citizenship</a></b> (2 weeks, 4 EC)	B50	€ 699	€ 550
<b><a href="#">Walk To Understanding; 21<sup>st</sup> Century Skills &amp; Global Citizenship training while Walking the Camino de Santiago</a></b> (1 week, 3 EC)	B55	€950	900
<b><a href="#">Global Management Simulation: Strategic Marketing, Management and Finance</a></b> (1 week, 2 EC)	B47	€ 650	€ 520
<b><a href="#">Innovation and Entrepreneurship in Europe: Business Models and Financing Models</a></b> (2 weeks, 4 EC)	B27	€ 1.199	€ 950
<b>Add-on to <i>Innovation and Entrepreneurship in Europe: Business Models and Financing Models</i> – <a href="#">Field Trip to Italy-Milano</a> – only in Combination with B27</b> (1 week, 2 EC)	B46	€ 1.199	€ 1.199
<b><a href="#">Innovation Lab: Design Thinking for Socially-Relevant Innovation</a></b> (2 weeks, 4 EC)	B28	€ 890	€ 700
<b><a href="#">Leadership for Innovation and Performance Happiness</a></b> (1 weeks, 4 EC)	B29	€ 699	€ 550
<b><a href="#">Project Management; From Theory to Practice</a></b> (2 weeks, 4 EC)	B16	€ 1.499	€ 1.115

<b>Course Name</b>		<i>Regular Fee</i> <small>excl. housing<sup>1</sup></small>	<i>Cost per student of partner university<sup>2,3</sup></i> <small>Excl. housing<sup>1</sup></small>
<a href="#"><u>Introduction to Finance and Banking</u></a> (1 week, 2 EC)	B23	€ 699	€ 550
<a href="#"><u>Sustainability &amp; the Future of Finance; Financing Models for a Sustainable World</u></a> (1week, 2 EC)	B24	€ 699	€ 550
<a href="#"><u>Business Innovation with Blockchain</u></a> (1week, 2 EC)	B26	€ 699	€ 550
<a href="#"><u>Sustainable Investing</u></a> (1 week, 2 EC)	B21	€ 699	€ 550
<a href="#"><u>Introduction to Artificial Intelligence, Machine Learning and Neural Networks</u></a> (1 week, 2 EC)	T15	€ 590	€ 475
<a href="#"><u>Smart Sustainable Cities</u></a> (1 week, 1 EC)	T14	€ 880	€ 700
<a href="#"><u>Applying Ethics in Digital Innovation</u></a> (1 week, 2 EC)	T07	€ 600	€ 480
<a href="#"><u>The Transition to a Circular Economy: a Business Model Perspective</u></a> (1 week, 2 EC)	B53	€ 500	€ 420
<a href="#"><u>Leading Environmental Strategy &amp; Innovation through Psychology</u></a> (1 week, 2 EC)	B31	€ 699	€ 550
<a href="#"><u>Applying Circular Economy in Product Innovation</u></a> (1 week, 2 EC)	B32	€ 599	€ 475
<a href="#"><u>Webinar Stress Management: A personalized approach to dealing with long &amp; short term stress effectively</u></a> (1 day)	B20	€ 20	€20

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- 1) [Housing](#) is 200 per week plus a one time €50 contribution for a Utrecht Summer School sleeping bag and pillow (so the first week will be € 250, every other week € 200 per week);
- 2) For Partner universities: please make sure, **you or your students contact us (at [summerschool.business@hu.nl](mailto:summerschool.business@hu.nl)) prior to their online registration**, so we can make sure to process the discount that applies to your students correctly;
- 3) Subject to the bilateral agreement, different prices may apply for different partnerships

<sup>1</sup> For all other [courses in Utrecht Summer School](#) (those not delivered by HU Business School), we are happy to approach our colleagues for a possible (10%) discount