Università degli Studi di Brescia (UNIBS) strongly invested in its internationalization strategy in the past 10 years. Thanks to an important contribution by the Ministry of University granted to Unibs in 2012 and for the following 10 years, Unibs was able to boost its internationalization policies: investing in new English-taught curricula (3 Master’s degrees entirely taught in English and 3 Bachelor’s degree partially taught in English) and in international cooperation agreements, supporting international research projects, extending the support for students and staff mobilities, increasing staff units dedicated to the management of international projects, increasing the attractiveness to international students also by providing financial support and scholarships, enhancing international student services, participating in many different international promotion initiatives such as fairs and different missions in target countries, inviting international experts and visiting professors, organizing international summer schools. Overall, Unibs is now more involved in international cooperation initiatives and more present in the international scenario of Higher Education and its international outlook is steadily improving in university rankings.

UNIBS internationalization strategy 2021-27 aims at:

- increasing the numbers of students with an international mobility experience during their academic path and the number of ECTS credits acquired abroad;
- simplify procedures for student mobilities while maintaining high standards of transparency, accessibility, equity;
- digitalize all the steps of the mobility process in order to make it more accessible, sustainable and faster: online application to the call for scholarships, online Learning Agreement, digital signature of documents. Unibs already joined the EWP project and will implement all the available tools to manage the mobilities, including IIA management platform, EGRACONS, Erasmus+ App;
- promote advanced training in digital skills especially involving the Master’s degree course in Communication Technology and Multimedia (entirely taught in English);
- strengthen existing cooperation with Erasmus partners through the implementation of double degrees and joint degrees (Unibs is currently full partner in an EMJMD project);
- strengthen existing cooperation with partner countries through KA107 projects, specifically in Eastern Europe (Ukraine), South-East Asia (Vietnam, Malaysia, Indonesia), South Asia (India, Pakistan), Ethiopia, Ghana, Chile, Peru, Argentina;
- join the European University Initiative;
- increase the attractiveness of Unibs to international students also offering a Foundation Year;
- increase the number of incoming and outgoing students;
- increase staff mobility for training.

The participation in the Erasmus Programme in 2021-27 is crucial for Unibs’ internationalization strategy, which grew stronger in the past 10 years but still has wide margins of improvement.