

# INTERNATIONAL MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

# **Educational Goals**

The Master of Science Degree allows acquisition of advanced general and specific skills in economic and business disciplines, facilitated by an interdisciplinary education in the economic and political, legal and quantitative sphere. Graduates will be able to understand economic, social, legal and technological factors affecting business management; to develop ample knowledge about issues concerning company management, in a general management outlook; to acquire specialized knowledge in the field of business finance, marketing, logistics and production.

### **Entry requirements**

Having adequate knowledge at the level of a Bachelor's degree, consistent with the disciplines covered by the Master's Degree course.

**Duration** 2 years (120 credits)

# **Employment opportunities**

A graduate will provide firms with an outstanding contribution in the context of financial offices of industrial businesses and services, including counselling; offices assigned to manage relations with the national and international market in various classes of companies; offices entrusted with planning and control of production.



### Modules

- Business Contract Law
- Business History



- Dusiness instory
- Financial Statement Analysis
- International Business
- International Economics
- Leadership & Complex Organization
- International Economic Environment for Business
- Financial Management
- Logistics Management (Introduction to logistics + International transportation logistics)
- Marketing-Advanced
- Quantitative Methods for Economics and Business
- Green Logistics laboratory

#### Call for scholarships for foreign students are published in winter.

UNIVERSITY OF BRESCIA DEPARTMENT OF ECONOMICS AND MANAGEMENT



direzione.dem@unibs.it internationalstudents@unibs.it