

## **SEMINAR**

CSR communication in India: the 'Knowledge Report on CSR during COVID-19: Experience and Learnings'

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A number of developments have occurred in the recent past, especially after the advent of Covid-19-pandemic in India. This paper aims at analysing the emerging trends, practices and discourses in the field of CSR communication in India ('Knowledge Report on CSR during COVID-19' provided by TERI) that might revolutionise the notion of corporate organisations during and after the Covid-19 pandemic.