



The European House
Ambrosetti



InnoTech
Hub

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Technology Forum

13th edition

May 30-31, 2024

Grand Hotel des Iles Borromées,
Stresa - Lake Maggiore



Stay up to date!





Gear up for the future at the Technology Forum!

TEHA's Technology Forum 2024 is Europe's innovation flagship event, a 13-year-strong tradition that brings together the brightest minds in research, technology, and business: an exclusive platform for tackling strategic innovation challenges.

Executives, researchers, and policymakers will all be there, sharing insights and shaping the future. But that's not all! This is your chance to connect with true innovation pioneers: cutting-edge companies, prestigious universities, and disruptive research centers. You'll also rub shoulders with European and Italian policy makers, as well as global thought leaders who are shaping our tomorrow. Don't miss this opportunity to be part of this gathering event!



The features of the 2024 Edition

- **Inspirational speeches**
- **Tech Talks**
- **Global CTOs panel**
- **Thematic round table discussions**
- **Networking gala dinner**

What's hot in the 2024 Edition

- **European Innovation Ecosystems**
- **Digital Twin Society**
- **New Materials**
- **Technology for Sustainability**
- **AI and Robotics for Manufacturing**
- **CTOs Digital Agenda**

THURSDAY, MAY 30

Technological Change and the Future of Work

14.30 - 15.00

**The Italian innovation ecosystem in the
global scenario**

15.00 - 15.30

Inspirational Speech

"Disrupting Business as Usual: Innovating with AI"

15.30 - 16.25

**The Impacts of Technology on Work and
Productivity**

16.25 - 17.10

**The Frontiers of Automation, Robotics and
Connectivity**

17.10 - 17.40

Networking Break

17.40 - 18.40

**Augmented Humanity: Integration of AI and
Digital Twin**

18.40 - 19.25

**"Technology Forum Award for Innovation"
startup & scaleup contest: Artificial
Intelligence for a positive impact on society**

19.25 - 20.15

Networking Cocktail

20.30

**Gala Dinner & "Technology Forum Award for
Innovation" presentation**

22.00

**Art Exhibition: GenAIssance:
The Time of Limitless Creation
(Purgatorio Room- Floor -1)**

FRIDAY, MAY 31

Tech Insights and emerging Tech Trends in Manufacturing

8.45 - 8.50

Introduction and Chair

8.50 - 9.20

Tech Forum Insights - A Fireside Chat

9.20 - 10.25

1° Tech Trend: Cybersecurity

**Presentation of the Results of the survey
conducted among the top 1,000 Italian
Cybersecurity Managers by TEHA**

10.25 - 10.50

Networking Coffee

10.50 - 11.55

2° Tech Trend: Sustainable Energy Vectors

11.55 - 13.00

3° Tech Trend: Emerging Materials

13.00 - 14.05

**The Challenges of Innovation Today:
Key priorities for G7**

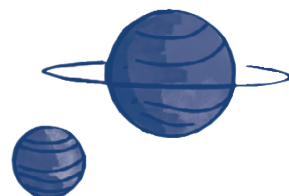
**Relevant inputs and themes for the G7
"Innovation and Research"**

14.05 - 14.10

Closing Remarks

14.10

Networking Lunch



Among the speakers

- **Ali Al-Dawood** - Manager, Technology Outlook and Strategy, Saudi Aramco
- **Marina Bill** - Global Marketing & Sales, ABB Robotics; President, IFR - International Federation of Robotics
- **Elza Bontempi** - Full Professor of Chemistry for Technology, University of Brescia
- **Kirk Bresnicker** - Chief Architect of Hewlett Packard Labs an HPE Fellow/VP
- **Giuseppe Caire** - Full Professor for Electrical Engineering | School IV EECS, Technische Universität Berlin
- **Maria Chiara Carrozza** - President, National Research Council
- **Giorgiomaria Cicero** - CEO, Accelerat
- **Gianaurelio Cuniberti** - Chair of Materials Science and Nanotechnology, Technische Universität Dresden (TU Dresden) and the Max Bergmann Center of Biomaterials in Dresden, Germany
- **Valerio De Molli** - Managing Partner & CEO, The European House - Ambrosetti
- **Rachele Didero** - CEO, Capable
- **Alberto Di Minin** - Full Professor of Strategy, Institute of Management - Scuola Superiore Sant'Anna; Chief Innovation Officer, NFBC (National Biodiversity Future Center)
- **Paolo Fois** - CEO e Founder, Lexroom.ai
- **Carl Benedikt Frey** - Dieter Schwarz Associate Professor of AI & Work, Oxford Internet Institute and a Fellow of Mansfield College, University of Oxford; Director of the Future of Work Programme and Oxford Martin Citi Fellow, Oxford Martin School
- **Andrea Giannuzzi** - CEO, AIDAMASK
- **Riccardo Haupt** - CEO, Will Media
- **Giovanna Iannantuoni** - Dean, University Milano Bicocca; President, The Italian Rectors' Conference (CRUI)
- **Marc Langenbrinck** - President and CEO, Mercedes-Benz, Italy
- **Wolfgang Lutz** - Interim Deputy Director General for Science of the International Institute for Applied Systems Analysis (IIASA) and Founding Director of the Wittgenstein Centre for Demography and Global Human Capital
- **Anett Mádi-Nátor** - President, Women4Cyber Foundation & Vice-President, Cyber Services Plc
- **Virgilio Mattoli** - Senior Researcher Technologist, Istituto Italiano di Tecnologia
- **Alex McFadyen** - EVP of Technology and Head of Technology Evangelism, BENlabs
- **Andrea Merli** - Senior Consultant, The European House-Ambrosetti
- **Giorgio Metta** - Scientific Director, Italian Institute of Technology
- **Michela Milano** - Tenured Professor, University of Bologna; Vice-President of the European Association of Artificial Intelligence (EurAI); Executive Councilor of the Association for the Advancements of Artificial Intelligence (AAAI)
- **Greg Mulholland** - CEO, Citrine
- **Filip-Alexandru Negreanu-Arboreanu** - Head of Cabinet, EU Commission for Transport
- **Dario Pagani** - Head of Global Digital & IT, Eni
- **Corrado Panzeri** - Partner and Head of InnoTech Hub, The European House - Ambrosetti
- **Marco Pavone** - Director of Autonomous Vehicle Research, NVIDIA; Director of the Autonomous Systems Laboratory and Director of the Center for Automotive Research, Stanford University
- **Laura Piovesan** - Director General of Projects Directorate, European Investment Bank
- **Massimo Proverbio** - Chief Data, AI and Technology Officer, Intesa Sanpaolo
- **Agnieszka Radziwon** - Professor of Innovation Management, University of Aarhus
- **Licia Ronzulli** - Vice President, Senate of the Italian Republic
- **Giorgio Saccoccia** - Senior Advisor to the Director General, European Space Agency & former President, Italian Space Agency
- **Fabrizio Salvador** - Professor of Operations and Technology Management and Adjunct Vice-Rector for Applied Research at IE Business School, IE University
- **Silvio Savarese** - Executive Vice President and Chief Scientist, Salesforce - in videoconference
- **Rolf Schumacher** - Chief Innovation Officer, HIF Global
- **Peter H. Seeberger** - Founder, Center for the Transformation of Chemistry; Director, Max-Planck Institute for Colloids and Surfaces in Potsdam; Professor at the Freie Universität Berlin and Honorary Professor at Potsdam University
- **Elena Setaro** - CEO & Founder, Dermaself
- **Bruno Siciliano** - Professor of Robotics, University of Naples Federico II; Past President of IEEE Robotics & Automation Society
- **Brian Solis** - Digital Anthropologist, Futurist, International Keynote Speaker, Thought Leader
- **Serafino Sorrenti** - Chief Innovation Officer, Department for Digital Transformation, Italian Presidency of the Council of Ministers
- **Massimiliano Squillace** - CEO e Founder, Contents.com
- **K. R. Sridhar** - CEO, Bloom Energy
- **Luca Tagliaretti** - Executive Director, European Cybersecurity Competence Centre
- **Giovanni Tardini** - Founder and CEO, Symbolic
- **Francesco Toso** - CEO, Newtwn
- **Simone Ungaro** - Chief Innovation Officer, Leonardo
- **Eric Vedel** - Director, CISOs (Chief Information Security Officers) Field Advisory Practice EMEA, Cisco
- **Roberto Viola** - General Director, Directorate-General for Communications Networks, Content & Technology, European Commission
- **Danny Yu** - Industrial Tech CEO; Owner, Sandbloom; Co-Academic Director Stanford University
- **Nicolas Lorenzo Zeoli** - CEO & Co-founder, Ganiga Innovation



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20 minutes
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