MASTER'S DEGREE



MANAGEMENT INTERNATIONAL BUSINESS



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AROUT THE COURSE

Department

Economics and Management (DEM)

Level

Laurea magistrale (Master of Science)

Duration

2 years (120 ECTS)

Language of instruction

English

Start date

September/October

Double degree programme available with Nottingham Trent University (UK)

and Hochschule Mainz (Germany)

ENTRY REQUIREMENTS

Undergraduate degree

of at least three years with proven skills in Accounting and management, Economics,

Mathematics and statistics, Law

Minimum overall grade

or CGPA in the undergraduate degree of 77/100

B2 CEFR

in English or equivalent

Access

Online pre-evaluation (in December)

STUDY PLAN

First Year

Business contract law	6 ECTS
History of global business	9 ECTS
Financial statement analysis	9 ECTS
International marketing	9 ECTS
International economics	9 ECTS
Leadership & complex organization	6 ECTS
Elective subjects	12 ECTS

Second Vear

International economic environment for business	9 ECTS
Financial management	9 ECTS
Marketing - advanced	6 ECTS
Supply chain and transportation management	12 ECTS
Quantitative methods for economics and business	9 ECTS
Global marketing research laboratory	2 ECTS
Final Thesis dissertation	16 ECTS





Tuition fees and scholarships

Fees: from € 156/year to € 3.000/year. Tuition fee exemption or reductions for students from lower-middle income countries and/or based on family income.



Scholarships for international students

Contacts international students@unibs.it