

UNIVERSITY OF BRESCIA POINT OF VIEW

First Year: UNIBS Students in MAINZ

Master of Arts International Business (MA.IB)

	ECTS
Leadership and Human Resources Management	5
Quantitative Analytical Methods	5
Business Research	5
Financial Reporting	5
International Business Environment	5
Digital Transformation	5
International Corporate Finance	5
Strategic Management	5
International Marketing	5
International Business Law	5
Export Management	5
Applied Project	10
	65

Equivalences in Master of Management-International Business-UNIBS

	CFU
Leadership & complex organization	6
Quantitative methods for economics and business 1/2 (2)	4,5
Quantitative methods for economics and business 1/2 (2)	4,5
Financial statement analysis 1/2	5
International economic environment for business 1/2 (2)	5
Insegnamenti a scelta	6
Financial management (2)	6
Insegnamenti a scelta	6
International marketing (1/2)	5
Business contract law	6
International marketing (1/2)	4
International economic environment for business 1/2 (2)	4
Financial statement analysis 1/2	4
	66

Second Year: UNIBS Students in UNIBS

Master of Management-International Business-UNIBS

	CFU
History of global business (1)	9
Marketing advanced	6
International economics (1)	9
Supply chain and transportation management	12
Laboratorio Global Marketing Research	2
Tesi di laurea	16
	54

Equivalences in Master of Arts International Business (MA.IB)

	ECTS
Option 1	5
Option 2	5
Option 3	5
Option 4 + Option 5	10
<i>no transfer</i>	
Master Thesis	30
	55

Sum of Credits earned in Mainz	66
Sum of Credits earned in Brescia	54
Total	120

NOTA BENE

1. Gli esami di HISTORY OF GLOBAL BUSINESS (9 CFU) e INTERNATIONAL ECONOMICS (9 CFU), sono del primo anno a Unibs ma non sono compresi nel percorso di Mainz, pertanto gli studenti devono sostenerli al secondo anno a Brescia.

2. Gli esami di QUANTITATIVE METHODS FOR ECONOMICS AND BUSINESS (9 CFU), INTERNATIONAL ECONOMIC ENVIRONMENT FOR BUSINESS (9 CFU), e FINANCIAL MANAGEMENT (6 CFU), del secondo anno Unibs sono equivalenti a insegnamenti previsti al 1 anno a Mainz, quindi gli studenti non li sosterranno a Brescia