THE FUTURE OF BUSINESS EMBRACING DIGITAL TRANSFORMATION

Program Overview

The BIP program offered by WUT aims to initiate and familiarise students with digital transformation in business by understanding its relevance, engaging with the tools and technologies involved, and actively seeking to develop the skills required to thrive in a digitally driven world.

Course Outcomes

At the end of the course, students will have a comprehensive understanding of digital transformation, including proficiency in emerging technologies such as AI and blockchain, and the ability to apply these skills in various business sectors.

BIP'S PARTNERS

West University of Timisoara, Romania
Università degli Studi di Brescia, Italy
Université Savoie Mont Blanc, France

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Visit us on the Web

BLENDED INTENSIVE PROGRAM

Business Administration

In today's rapidly evolving digital landscape, businesses must adapt to survive. The BIP program at WUT is designed to equip students with the skills and knowledge needed to lead this transformation.

ABOUT BIP

- **Target participants**
  Bachelor and Master students

- **Location**
  West University of Timisoara, Romania

- **Virtual component**
  – introduction & collaborative work

- **Dates for physical component**
  25-29 May 2026
  – five days of interactive workshops, discussions and debates

Erasmus + Experience

Free accommodation
Free lunch
Free courses
Free related activities

Workshops

- Fostering a Green Economy in Digital Era: The Interplay of Green Accounting, Taxation, and Organizational Competitiveness in Achieving Sustainable Development

- Circular economy: the new frontier of business model transition

- Corporate Models for Sustainable Development: is there a recipe?

- Financing choices of Small versus Large firms: Implications for Sustainable Projects

- Sustainable Accounting in the Digital Age. From Digitalization to Digital Transformation.