



Università
di Brescia



WORKSHOP

PhD programme in “Modelli e Metodi per l’Economia e il
Management - Analytics for Economics and Management (AEM)”

Advances in Sports Analytics: Statistical Methods, Data Science, and Research Practices

8th July 2026

3:00 p.m. – 6:00 p.m.

Aula Magna, Contrada Santa
Chiara, 50

Dipartimento di Economia e
Management

- **Marica Manisera** (University of Brescia)
Welcome and Introduction
- **Daniel Fernández** (Department of Statistics and Operations
Research, Universitat Politècnica de Catalunya – BarcelonaTech)
*Identifying Extreme Representatives in Sports: An
Archetypal Approach*
- **Martí Casals** (National Institute of Physical Education of Catalonia
INEFC, University of Barcelona)
*The World of Sports Analytics: Resources, Methods, and
Case Studies*
- **Jordi Cortés** (Department of Statistics and Operations Research,
Universitat Politècnica de Catalunya – BarcelonaTech)
*Statistical Practices and Reporting Standards in Sports
Science Research*
- **Paola Zuccolotto** (University of Brescia)
Concluding Remarks and Discussion