WORKSHOP

Research Synthesis and Lab of Bibliometrics

Massimo Aria, Prof. of Statistics for Social Sciences
Department of Economics and Statistical Sciences
University of Naples Federico II

Corrado Cuccurullo, Prof. of Business Economics
Department of Management and Economics
University of Campania Luigi Vanvitelli

Chairs: Maurizio Carpita and Marica Manisera

April 15th, 2019 h. 9:30-16:30
Sala Biblioteca, Via S. Faustino 74/b
Laboratorio Informatica S. Chiara, C.da S. Chiara 50

Academic publications are dramatically growing at fast pace and it is increasingly unfeasible to keep track on all that is being published. Moreover, the emphasis on empirical contributions has resulted in a voluminous and fragmented research streams, and contested field. Nowadays, stand-alone literature reviews are extensively used in various fields for synthetizing findings from previous research, for using effectively the existing base of knowledge and enlarging its boundaries, for providing evidence-based guidelines to practice.

Scholars use various qualitative and quantitative approaches to make sense of earlier findings. Among them, bibliometric analysis is a powerful approach to perform systematic, transparent and reproducible review, especially with big volumes of data (big data).

This Workshop, in particular devoted to PhD students, has two main goals. The first is introducing all the different types of research synthesis. The second is presenting bibliometric analysis for systematic literature reviews. Participants will perform a bibliometric analysis on their main topic.