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Education and position

Ivan Paris received his PhD in Economic and Social History from Bocconi University in Milan (2006).

Since June 2018 he has been full professor of Economic History at the University of Brescia, Department of Economics and Management.

Main research subjects

- History of *Made in Italy*, with particular interest in the fashion industry and light engineering industry after World War II.
- History of technology, with particular interest in the relationship between technological development and the organization of domestic work and space in the 19th and 20th centuries.
- Entrepreneurship, enterprise and regional and local economic development in the 19th and 20th centuries.

Awards

- Research Prize 2012 from the Department of Economic and Management of the University of Brescia for the article: 'The Italian white goods industry and the European Common Market during the years of the "economic miracle" (1958-1963): quantitative evidence and interpretative hypotheses'. *European Review of History* 19, no. 4 (2012), pp. 575-599. The Prize is awarded to the best two articles published on the international ISI journals by the Assistant professor of the Department of

Economic and Management.

- “Mario di Nola Prize” 2007 from the Accademia Nazionale dei Lincei for the book: *Oggetti cuciti. L’abbigliamento pronto in Italia dal primo dopoguerra agli anni Settanta*, Milano, FrancoAngeli, 2006. Founded in 1603, the Accademia Nazionale dei Lincei is considered the highest Italian cultural institution. Since 1992, it has acted as the President of the Italian Republic’s scientific consultant.
- “Pier Paolo D’Atorre Prize” 2005-2007 from the Fondazione Casa di Orianzi for the Ph.D dissertation: *Oggetti cuciti. L’evoluzione dell’abbigliamento pronto in tessuto in Italia dal primo dopoguerra agli anni Settanta* (Bocconi University, 2006). Founded in 1927, the Fondazione Casa di Orianzi promotes and funds conventions, workshops, scholarships, scientific researches and scientific journals.

Main publications

- ‘Home Economics in the years of fascism: Maria Gasca Diez and the Italian way’. *The European Journal of the History of Economic Thought*, Routledge. ISSN 0967-2567 (published online: 26.04.2025) (peer reviewed content).
<https://doi.org/10.1080/09672567.2025.2491332>
- (with Elisabetta Merlo) *The Italian Fashion System. The role of institutions and institutional change, 1940s-1980s*. Cham: Palgrave Macmillan (Palgrave Pivot – Palgrave Studies in Economic History), 2024. ISBN 9783031523748 (peer reviewed content).
<https://doi.org/10.1007/978-3-031-52375-5>
- *Rileggere il miracolo economico. Gli elettrodomestici tra fascismo e anni Settanta*. Rome: Carocci, 2023. ISBN 9788829017140 (peer reviewed content).
https://www.carocci.it/prodotto/rileggere-il-miracolo-economico?srsId=AfmBOorp7nPIAamj0_U_otVdG2TAjrV6RL1g-8xArBhkrW2W7IQgRwj9
- ‘Building strategic infrastructures and managing scarce resources in a context with divergent interests. The transformation of Lake Idro into an artificial basin (1807-1934)’. *Journal of Modern Italian Studies* 27, no. 5 (2022), Routledge, pp. 677-696. ISSN 1354-571X (peer reviewed content).
<https://doi.org/10.1080/1354571X.2022.2060592>
- ‘Fashion and institutions. AIIA and the ready-to-wear industry in Italy (1945-75)’. *Enterprise & Society* 22, no. 1 (2021), Cambridge University Press, pp. 44-77. ISSN 1467-2227 (peer reviewed content).
<https://doi.org/10.1017/eso.2019.52>
- ‘Between efficiency and comfort. The organization of domestic work and space from *Home Economics* to *Scientific Management*, 1841-1913’. *History and Technology* 35, no. 1 (2019), Routledge, pp. 81-104. ISSN 0734-1512 (peer reviewed content).
<https://doi.org/10.1080/07341512.2019.1621424>
- ‘Domestic appliances and industrial design. The Italian white goods industry during the 1950s and 1960s’. *Technology and Culture* 57, no. 3 (2016), The Johns Hopkins

University Press, pp. 612-648. ISSN 0040-165X (peer reviewed content).

<https://doi.org/10.1353/tech.2016.0073>

- ‘Product diversification in a survival family firm: the case of Fabbrica d’Armi Pietro Beretta, 1946-1996’. *Revista de Historia Industrial*, no. 65 (2016), Universitat de Barcelona, pp. 151-180. ISSN 1132-7200 (peer reviewed content).
<https://revistes.ub.edu/index.php/HistoriaIndustrial/article/view/21234>
- (with Sergio Onger) ‘Planungen von Wasserwegen in der Poebene: die Verbindung Locarno-Venedig – La riorganizzazione del sistema idroviario padano: l’idrovía Locarno-Venezia’. *Geschichte und Region – Storia e Regione* 25, no. 2 (2016), StudienVerlag, pp. 18-38. ISSN 1121-0303 (peer reviewed content).
<https://storiaeregione.eu/it/rivista/leggi/verkehr-und-infrastruktur-traffic-e-infrastrutture>
- ‘White goods in Italy during a Golden Age (1948-1973)’. *The Journal of Interdisciplinary History* 44, no. 1 (2013), The MIT Press, pp. 83-110. ISSN 0022-1953 (peer reviewed content).
https://doi.org/10.1162/JINH_a_00502
- ‘The Italian white goods industry and the European Common Market during the years of the “economic miracle” (1958-1963): quantitative evidence and interpretative hypotheses’. *European Review of History* 19, no. 4 (2012), Routledge, pp. 575-599. ISSN 1350-7486 (peer reviewed content).
<https://doi.org/10.1080/13507486.2012.697873>
- (with Sergio Onger), ‘Giuseppe Beretta: una lunga storia dentro un secolo breve (1906-1993)’, in Antonio Porterì (editor), *Cultura, ricerca e società. Da Giuseppe Beretta (1906-1993) all’intervento delle fondazioni*. Rome-Bari: Laterza, 2012, pp. 25-178. ISBN 9788842099963.
- ‘Fashion as a system. Changes in demand as the basis for the establishment of the Italian fashion system (1960-1970)’. *Enterprise & Society* 11, no. 3 (2010), Oxford University Press, pp. 524-559. ISSN 1467-2227 (peer reviewed content).
<https://doi.org/10.1093/es/khq090>
- ‘Orígenes del Made in Italy. Moda italiana y mercado internacional en la segunda posguerra (1951-1969)’. *Revista de Historia Industrial*, no. 42 (2010), Universitat de Barcelona, pp. 121-155. ISSN 1132-7200 (peer reviewed content).
<https://revistes.ub.edu/index.php/HistoriaIndustrial/article/view/20501>
- ‘L’industria italiana degli elettrodomestici bianchi e la conquista del mercato nazionale (1953-1958)’. *Imprese e Storia*, no. 38 (2009), Egea, pp. 79-120. ISSN 1590-6264 (peer reviewed content).
<https://www.assi-web.it/impres-e-storia-volume-38/>
- (with Carlo Marco Belfanti and Sergio Onger), ‘Agricoltura e banca nell’opera di Ottorino Villa (1865-1934)’, in Antonio Porterì (editor), *Banche e infrastrutture. Da Ottorino Villa (1865-1934) al ruolo del project finance*. Rome-Bari: Laterza, 2009, pp. 31-114. ISBN 9788842092568.
- *L’industria bresciana delle macchine utensili tra Restaurazione e Ricostruzione (1815-1960)*. Brescia: Micheletti, 2007. ISSN 1121-6557 (peer reviewed content).
- ‘Industrie di confezione a serie. La produzione italiana di abiti pronti tra le due

guerre'. *Società e Storia*, no. 113 (2006), FrancoAngeli, pp. 519-558. ISSN 0391-6987 (peer reviewed content).

<https://www.francoangeli.it/riviste/articolo/27760>

- *Oggetti cuciti. L'abbigliamento pronto in Italia dal primo dopoguerra agli anni Settanta*. Milano: FrancoAngeli, 2006². ISBN 9788846476579 (peer reviewed content).

<https://www.francoangeli.it/Libro/Oggetti-cuciti?Id=14115>

Current teaching (a.y. 2024-2025)

- 'Business History', Department of Economics and Management, University of Brescia.
- 'Economic History', Department of Economics and Management, University of Brescia.

Number of students a.y. 2024-25: 880.

Refereeing

- Since 2012 he has been referee for research proposals submitted to the MIUR (Italian Ministry of Universities and Research, *Register of Expert Peer Reviewers for Italian Scientific Evaluation*). Fields of scientific research: SH6_10 – Social and Economic History.
- He has been referee and book reviewer for the following journals: *The Economic History Review*, *Enterprise and Society*, *Management & Organizational History*, *Investigaciones de Historia Económica*, *Journal of Historical Research in Marketing*, *Storia in Lombardia*, *Dimensioni e Problemi della Ricerca Storica*.
- He is member of the Scientific Committee of the book series *Scienze della moda e del costume* [Fashion Studies] (Sapienza University of Rome, publisher: Nuova Cultura, Rome).
- He is member of the Executive Board of the journal *Imprese e Storia* [Enterprises and History] (publisher: Franco Angeli, Milan).
- He is member of the Scientific Committee of the publisher Brixia University Press.

Other

- He is supervisor of the Evaluating Quality Teaching Committee (PQD Didattica) of the Department of Economics and Management, University of Brescia.

- He has been member of the Teachers-Students Joint Committee (Commissione Paritetica Docenti-Studenti) of the Department of Economics and Management, University of Brescia.
- He has been member of the Economic History Committee for the National Scientific Habilitation (ASN – a necessary requirement to apply for permanent positions of Full and Associate Professor in Italian Universities) – Economic History/History of Economic Thought (2018-2021).
- He has been member of the Evaluating Quality Research Committee (PQD Ricerca) of the Department of Economics and Management, University of Brescia.
- Since 2013 he has been member of the board of the PhD course in Business and Law with administrative seat at the University of Brescia, Department of Law.
- He has been member of the board of the PhD course in Economic History with administrative seat at the University of Verona, Department of Economics.
- He is member of the Italian Association for the Research in Economic History (ARiSE) and the Italian Society for the Study of Contemporary History (SISSCO). He has been member of the Italian Society of Economic Historians (SISE), the Italian Association of Urban History (AISU), and Economic History Association (EHA).

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