

CURRICULUM VITAE

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Education

- PhD in *Marketing, Management and Statistical Methods*, University of Milan (17/12/2002).
- Bachelor in Economics at the University of Brescia, 110/110 cum laude (11/12/1998)

Academic Curriculum

- Current position: Associate Professor of Business Administration since 01/12/2015, University of Brescia
- 2006-2015 Assistant Professor of Business Administration, University of Brescia
- 2005-2006: Research Fellow, University of Brescia
- 2003-2004: Post-doc Fellow, University of Brescia.

Research Activity

The research activity focuses on the main issues of business administration, with particular regard to corporate governance, CSR, management control, corporate communication, corporate sustainability in global markets.

- Member of the international research project ‘School Governance to Build a Learning Community’ financed by Lifelong Learning Programme, EACEA - Education, Audiovisual and Culture Executive Agency - Education and Culture DG of European Community.
- Member of the national research project MIUR – PRIN 2001 ‘Corporate governance and management control systems’
- Member of the national research project MIUR – PRIN 2000 ‘The financial communication of Italian firms on international markets’
- Member of the national research project MIUR – PRIN 1999 ‘The effectiveness of corporate accountability in the relations among firms’
- Member of Observatory on Economy and Governance (OEGA), University of Brescia
- Member of research group about gender issues AIDEA-SIDREA-SISR – Osservatorio Scientifico IPAZIA (from 2017)
- Member of research group of ASviS – Alleanza Italiana per lo Sviluppo Sostenibile - about SDG n. 12 of UN 2030 Agenda (Ensure sustainable consumption and production patterns) (from 2016)

Partnership with scientific journal

- Reviewer of these international journals: ‘Sustainability’; ‘International Journal of Environmental Research and public Health’; ‘Corporate ownership and control’; ‘Symphonya. Emerging Issues in Management’; ‘Corporate Governance. An International Review’.

- Invited member of the network Corporate Governance Experts (Publishing House Virtus Interpress)
- Invited member of Editorial Board of 'European Journal of Economics and Management'
- Member of SIDREA – Società Italiana dei Docenti di Ragioneria e di Economia Aziendale.

Institutional activities

- Member of Presidium for the Quality of Research, Department of Economics and Management
- Member of the Council of the Department of Economics and Management
- Member of the Juncta of the Department of Economics and Management (2015-2017)
- Member of the selections boards for Assistant Professor and Research fellow.
- Member of the Economic Faculty Council of the University of Brescia (2010-2012)
- Member of several committees of University (selection committee for foreign students, committee for the drafting of the Department's Regulation, curricula committee, test for freshmen, scientific committee of the course for Destination managers)
- Reviewer for MIUR

Teaching activities

- Seminars for PhD Students of 'Business and Law'
- Professor of Business Administration and Cost Accounting.
- In the past, Professor of Management Control (until 2013)
- Teacher for master courses

Award for the quality in teaching activity to 1st year students (a.y. 2016/2017)

Publications

Books

- Gennari F., 2015, L'uguaglianza di genere negli organi di corporate governance, FrancoAngeli, Milano (ISBN 978-88-917-1301-8).
- Gennari F., 2012, I Comitati nella Corporate Governance in Europa, Giappichelli, Torino, (ISBN 978-88-348-3799-3) Collana Impresa, Economia, Comunicazione.
- Gennari F., 2009, Il controllo di gestione nella governance delle imprese commerciali, FrancoAngeli, Milano (ISBN 978-88-568-1347-0).
- Gennari F., 2004, Category management e vantaggio competitivo, Giappichelli, Torino (ISBN 978-88-348-4472-6) Collana Impresa, Economia, Comunicazione.

Book chapters

- Salvioni D.M., Franzoni S, Gennari F., 2018, Social Responsibility as a factor of convergence in corporate governance, in Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application Series Ed.: Caliyurt, Kimet Tunca, ISSN 2509-7873, Springer.

- Salvioni D.M., Gennari F., Bosetti L., 2016, Global responsibility and risks of compliance failure in emerging markets, Boubaker S, Buchanan B.G. and Nguyen D.K. (eds), Risk Management in Emerging Markets: Issues, Framework and Modeling, Emerald, pp. 37-77, ISBN 9781786354525.
- Salvioni D.M., Gennari F., Bosetti L., Almici A., 2015, The Audit Committee in the EU Emerging Countries, in Boubaker S., Nguyen D.K. (eds), "Corporate Governance and Corporate Social Responsibility. Emerging Markets Focus", World Scientific Publishing, Singapore, ISBN 978-981-4520-37-9.
- Salvioni D.M., Gennari F., 2014, Corporate Governance in Listed Companies and Market-Driven Management, in Tipuric D., Raguz I., Podrug N. (eds) "Rethinking Corporate Governance", Pearson, UK (ISBN 978-1-78273-686-8)
- Gennari F., 2013, Gli attori del processo di assunzione dei rischi, in Gandini G. (a cura di) "La gestione dei rischi e i controlli", FrancoAngeli, Milano (ISBN 978-88-204-2149-6)
- Gennari F., 2011, I costi nelle decisioni di valutazione delle performance, in Salvioni D.M., Gandini G. (a cura di) "L'analisi dei costi nella governance aziendale", FrancoAngeli, Milano (ISBN 978-88-204-0012-5)
- Gennari F., 2011, I costi e le decisioni di prezzo, in Salvioni D.M., Gandini G. (a cura di) "L'analisi dei costi nella governance aziendale", FrancoAngeli, Milano (ISBN 978-88-204-0012-5)
- Gennari F., 2011, I costi nel sistema informativo aziendale, in Salvioni D.M., Gandini G. (a cura di) "L'analisi dei costi nella governance aziendale", FrancoAngeli, Milano (ISBN 978-88-204-0012-5)
- Gennari F., 2010, Il ruolo degli attori istituzionali nella gestione dei rischi d'impresa, in Prandi P. (a cura di) "Il Risk management. Teoria e pratica nel rispetto della normativa", FrancoAngeli, Milano (ISBN 978-88-568-3630-1)
- Gandini G., Gennari F., 2010, Il rischio nel sistema d'azienda, in Prandi P. (a cura di) "Il Risk management. Teoria e pratica nel rispetto della normativa", FrancoAngeli, Milano (ISBN 978-88-568-3630-1)
- Gennari F., Astori R., 2010, La comunicazione sulla governance, in CREAP "La comunicazione nella governance dei comuni italiani", FrancoAngeli (ISBN 978-88-568-3194-8)
- Gennari F., 2009, I comitati interni agli organi di corporate governance, in Salvioni D.M. (a cura di) "Corporate governance, controllo e trasparenza", FrancoAngeli, Milano, seconda edizione (ISBN 978-88-568-1062-2)
- Gennari F., 2009, Il controllo della gestione, in Salvioni D.M. (a cura di) "Corporate governance, controllo e trasparenza", FrancoAngeli, Milano, seconda edizione (ISBN 978-88-568-1062-2)
- Gennari F., 2007, Il controllo della gestione, in Salvioni D.M. (a cura di) "Corporate governance, controllo e trasparenza", FrancoAngeli, Milano (ISBN 978-88-464-9575-4)
- Gennari F., 2004, La brand equity nei processi di governo, in Salvioni D.M. (a cura di) "Corporate governance, controllo di gestione e risorse immateriali", FrancoAngeli, Milano (ISBN 978-88-464-5900-8)
- Gennari F., 2003, Internet e comunicazione economico-finanziaria in Gran Bretagna, in Salvioni D.M., Teodori C. (a cura di) "Internet e comunicazione economico-finanziaria d'impresa", FrancoAngeli, Milano (ISBN 978-88-464-4813-8)
- Gennari F., 2002, L'evoluzione delle fonti informative, in Salvioni D.M. (a cura di) "L'efficacia della comunicazione economico-finanziaria e l'analisi della concorrenza", Giappichelli, Torino (ISBN 978-88-348-2362-1)

- Gennari F., 2002, Le decisioni di impiego della capacità produttiva, in Salvioni D.M. (a cura di) "Introduzione all'analisi dei costi", Giappichelli, Torino (ISBN 978-88-348-2171-8)
- Gennari F., 2002, Analisi dei costi e category management, in Salvioni D.M. (a cura di) "Introduzione all'analisi dei costi", Giappichelli, Torino (ISBN 978-88-348-2171-8)

International journals

- Salvioni D.M., Franzoni S., Gennari F., Cassano R., 2018, Convergence in corporate governance systems and sustainability culture, *International Journal of Business Performance Management*, 19(1): 7-15
- Salvioni D.M., Gennari F., Bosetti L., 2016, Sustainability and Convergence: The Future of Corporate Governance Systems?, *Sustainability*, 8, 1203
- Salvioni D.M., Franzoni S., Gennari F., 2016, Corporate Governance Systems and Sustainability: CSR as a Factor of Convergence between Outsider and Insider Systems. *Corporate ownership & control*, 14: 139-150
- Salvioni D.M., Franzoni S., Gennari F., 2016, Corporate governance convergence and sustainability. *International Journal of Business and Management Study*, 3(1): 78-81
- Gennari F., 2016, Women on Boards and Corporate Social Responsibility, *Corporate Board Journal*, 12 (1): 101-108
- Salvioni D., Gennari F., 2016, Corporate governance, ownership and sustainability, *Corporate ownership & control*, 13(2): 606-614
- Salvioni D., Gennari F., Astori R., 2015, Corporate responsibility and ethical culture in pharmaceutical industry, *Journal of Business and Economic Policy*, Vol.2, N.2, 62-84
- Gandini G., Gennari F., Cassano R., 2014, Global responsibility and strategic risk management, *Journal of Business Management and Applied Economics*, III(5)
- Salvioni D.M., Gennari F., 2014, Corporate governance, sustainability and capital markets orientation, *International Journal of Management and Sustainability*, 3(8): 469-483
- Franzoni S., Gennari F., 2013, European Training Path for 21st Century School Leaders, *European Research Studies Journal*, XVI, 3
- Franzoni S., Gennari F., 2013, School Networks and Sustainable Development, *Symphonya. Emerging Issues in Management*, 2
- Franzoni S., Gennari F., 2013, School Governance: An International Comparison, *US-China Education Review*, 3, 10
- Salvioni D.M., Gandini G., Franzoni S., Gennari F., 2012, The Role of Key Actors in School Governance: an Italian Evidence, *US-China Education Review*, 2, 10
- Gennari F., Bosetti L., 2011, The Governance of Credit rating Agencies in the European Regulation: the Right Way to Enhance Market Competition?, *International Journal of Contemporary Business Studies*, 2, 4
- Gennari F., 2010, Management Control in Global Mass Market Retailers, *Symphonya. Emerging Issues in Management*, n.1
- Gandini G., Gennari F., 2009, Corporate Liability and Internal Supervisory Body: an Italian Evidence, *International Review of Business Research Papers*, 5

Conference proceedings and other

- Gennari F., 2017, Gender Equity in Corporate Boards: A Sustainability Goal for European Companies, *Proceedings of 18th World Business Research Conference*, 2 - 3 November, San

- Francisco, USA, ISBN: 978-1-925488-50-0. Published by Global Research Institute for Business Academics, Melbourne, Australia.
- Salvioni D. Gennari F., 2017, Corporate Social Responsibility and Shareholder Relations, Proceedings of the 5th QUAESTI Scientific Conference - Multidisciplinary Studies and Approaches (9-16 Dec 2017). ISBN 978-80-554-1407-2. Published by EDIS - Publishing Institution of the University of Zilina
 - Salvioni D.M., Franzoni S., Gennari F., 2015, Corporate governance convergence and sustainability. In Proceedings of the 3rd International Conference on Advances in Management, Economics and Social Science – MES - Rome– (ISBN 978-1-63248-081-1) DOI: 10.15224/978-1-63248-081-1-64. Published by Institute of Research Engineers and Doctors, USA pp.67-70.
 - Gennari F., 2015, Nomination process and gender equality in corporate governance bodies, Conference Proceedings, 3rd Virtual Multidisciplinary Conference, QUAESTI 7-11 December 2015, Vol3 Issue 1 EDIS Publishing Institution, Slovakia (ISSN 2453-7144, ISBN 978-80-554-1170-5) doi: 10.18638/queati.2015.3.1.196 pp. 90-93
 - Salvioni D.M., Gennari F., 2013, Corporate governance in listed companies and market driven management, Conference proceedings 1st International OFEL Conference on Corporate governance, Organisational, Financial, Ethical and Legal Issues of Corporate Governance, Dubrovnik (ISBN 978-953-57413-1-2). Paper selected for a special edition book entitled Rethinking Corporate Governance (ISBN: 978-1-78273-686-8; Pearson, 2014)
 - Franzoni S., Gennari F., 2013, Network scolastico e sviluppo sostenibile, Atti di convegno XXXIV Conferenza scientifica AISRE (Associazione Italiana di Scienze Regionali), “Crescita economica e reti regionali: nuove industrie e sostenibilità”, Palermo
 - Franzoni S., Gennari F., 2012, School Leaders’ Competencies to Build Learning Communities, peer-reviewed conference proceedings: EDULEARN “4th Annual International Conference on Education and New Learning Technologies”, International Academy of Technology, Education and Development (IATED) Barcelona, Spain (ISBN 9788469534915). Conference proceedings accepted and indexed in the ISI Conference Proceedings Citation Index.
 - Salvioni D.M., Gandini G. Franzoni S., Gennari F., 2012, School Governance: the Role of Key Actors, in Atti del Convegno ICSEI (International Congress for School Effectiveness and Improvement), Malmo, Sweden.
 - Gennari F., Bosetti L., 2011, The European Regulation on Governance of Credit Rating Agencies: the Future of Competition in European Rating Market, peer-reviewed conference proceedings: “Accounting Renaissance: Lessons from the Crisis and Looking into the Future”, IAAER (International Association for Accounting Education and Research), Ca’Foscari University, Venice
 - Gennari F., Bosetti L., 2011, The Governance of Credit rating Agencies after the Turmoil and the Reforms, peer-reviewed conference proceedings: 8th Workshop on Corporate Governance, EIASM (European Institute for Advanced Studies in Management), Brussels.
 - Gennari F., 2010, Corporate Governance Disclosure of Credit Rating Agencies, peer-reviewed conference proceedings: EURAM (European Academy of management) 10th EURAM “Back to the Future”, Rome.
 - Gennari F., Bosetti L., 2010, La governance delle agenzie di rating: prime considerazioni alla luce delle riforme, Paper n.111, Dipartimento di Economia Aziendale, Università degli Studi di Brescia, Serie depositata a norma di legge.

- Gennari F., Felappi D., 2009, Public utility, stakeholder pubblico e comunicazione sulla corporate governance, Atti del XIV Convegno AIDEA Giovani “L’azienda e i suoi stakeholder”, Gorizia
- Gandini G., Gennari F., 2008, Risk governance e funzione di compliance, in Atti del Convegno XXXI Convegno AIDEA, “Corporate governance: governo, controllo e struttura finanziaria”, Napoli su CD
- Gandini G., Gennari F., 2008, Corporate liability and Internal Supervisory Body: an Italian evidence, peer-reviewed conference proceedings: Annual London Conference on “Money, Economy and Management”, London.
- Gandini G., Gennari F., 2008, Compliance and governance liability: evidence from a sample Italian banking system, peer reviewed conference proceeding: Second European Risk Conference “Risk and governance”, Università Bocconi, Milano.
- Gandini G., Gennari F., 2008, Funzione di compliance e responsabilità di governance, Paper n.86, Dipartimento di Economia Aziendale, Università degli Studi di Brescia, Serie depositata a norma di legge.
- Gennari F., 2007, Responsabilità globale di impresa e bilancio integrato, Paper n. 62, Dipartimento di Economia Aziendale, Università degli Studi di Brescia, Serie depositata a norma di legge.
- Gennari F., 2005, Corporate governance e controllo della brand equity nell’attuale scenario competitivo, Paper n. 45, Dipartimento di Economia Aziendale, Università degli Studi di Brescia, Serie depositata a norma di legge.

Conferences

- Gennari F., 2017, Gender Equity in Corporate Boards: A Sustainability Goal for European Companies, Proceedings of 18th World Business Research Conference, 2 - 3 November, San Francisco, USA.
- Salvioni D.M., Franzoni S., Gennari F., Cassano R., 2016, Convergence in corporate governance systems and sustainability culture, SIDREA International Workshop ‘Innovations in corporate governance and performance management’, 21-22 April, Rome
- Salvioni D.M., Franzoni S., Gennari F., 2015, Corporate governance convergence and sustainability. 3rd International Conference on Advances in Management, Economics and Social Science – MES, 10-11 December 2015, Rome
- Gennari F., 2015, Nomination process and gender equality in corporate governance bodies, 3rd Virtual Multidisciplinary Conference, QUAESTI 7-11 December 2015
- Salvioni D.M., Gennari F., 2013, Corporate governance in listed companies and market driven management, 1st International OFEL Conference on Corporate governance, Organisational, Financial, Ethical and Legal Issues of Corporate Governance, April 12, Dubrovnik, 2013 (E-session)
- Franzoni S., Gennari F., 2013, Network scolastico e sviluppo sostenibile, Atti di convegno XXXIV Conferenza scientifica AISRE (Associazione Italiana di Scienze Regionali), “Crescita economica e reti regionali: nuove industrie e sostenibilità”, 2-3 Settembre, Palermo, 2013
- Gennari F., 2012, Quali competenze manageriali per costruire una comunità di apprendimento, Convegno internazionale “La governance scolastica per costruire una comunità di apprendimento”, Università degli Studi di Brescia, Brescia, 2 Ottobre 2012 (su invito)

- Gennari F., 2012, Quali competenze manageriali per costruire una comunità di apprendimento, Convegno “La governance scolastica: fuori dall’emergenza, verso la comunità di apprendimento”, Cervia, 1 Ottobre 2012 (su invito)
- Franzoni S., Gennari F., 2012, School Leaders’ Competencies to Build Learning Communities, Peer-reviewed proceedings of EDULEARN “4th Annual International Conference on Education and New Learning Technologies”, International Academy of Technology, Education and Development (IATED) Barcelona, Spain 2-4 July 2012
- Salvioni D.M., Gandini G., Franzoni S., Gennari F., 2012, School Governance: the Role of Key Actors, ICSEI (International Congress for School Effectiveness and Improvement), 5-8 January 2012, Malmo, Sweden
- Gennari F., 2011, Il risk management, Convegno “Il risk management. Teoria e pratica nel rispetto della normativa”, Università degli Studi di Brescia in collaborazione con la Camera di Commercio di Brescia, Brescia, 7 febbraio 2011 (su invito)
- Gennari F., Bosetti L., 2011, The European Regulation on Governance of Credit Rating Agencies: the Future of Competition in European Rating Market, International Conference “Accounting Renaissance: Lessons from the Crisis and Looking into the Future”, IAAER (International Association for Accounting Education and Research), 4-5 November, Ca’Foscari University, Venice
- Gennari F., Bosetti L., 2011, The Governance of Credit rating Agencies after the Turmoil and the Reforms, 8th Workshop on Corporate Governance, EIASM (European Institute for Advanced Studies in Management), Brussels, May 30-31 2011
- Gennari F., 2010, Corporate Governance Disclosure of Credit Rating Agencies, 10th European Academy of Management (EURAM) Conference “Back to the Future”, Rome 19th-22nd May 2010
- Gennari F., Felappi D., 2009, Public utility, stakeholder pubblico e comunicazione sulla corporate governance, XIV Convegno AIDEA Giovani “L’azienda e i suoi stakeholder”, Gorizia, 26-27 Giugno.
- Gandini G., Gennari F., 2008, Compliance and Governance Liability: Evidence from a Sample Italian Banking System, Second European Risk Conference “Risk and governance”, Università Bocconi, Milan, September 11-12, 2008
- Gandini G., Gennari F., 2008, Corporate Liability and Internal Supervisory Body: an Italian Evidence, Annual London Conference on Money, Economy and Finance, London, July 3-4 2008

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